



ONEPIXEL **SOFT**

Proposal For Furniture Business CRM Software Development

Prepared by:
Onepixel Soft Pvt. Ltd.



Executive Summary

We at Onepixel Soft, offers high end dynamic Software to our clients at most affordable price. To understand the user- friendly website with complete and additional functionality, we provide custom and creative website design services. We create the best customizable interface sites by using advanced programming languages like PHP, Laravel, Codeigniter etc. Our experienced team of web developers holds expertise in designing and developing websites for variety of industry domains.

Our dynamic website services let you effectively access the control for making all types of changes such as simple to manage, profoundly adaptable, full site control upheld by all web indexes. No matter, what's your business? Dynamic website is one of the best choices available in the market when it comes to developing your business online presence.

You can easily add and update a wide range of content like videos, products, text, images and which in any case required technical mastery when refreshed in a static website

About Us

We are a global provider of high-quality software development and aim to build and implement data- driven solutions that empower clients' businesses and enhance their lives through innovative enterprise solutions. Our team is ingrained with creativity, knowledge, and experience that we foster to bring each project with tangible results.

Our mission is to provide the best possible Website development, Mobile App development, Enterprise Mobility, Software development, Digital marketing, Phone Gap Development services that help you sustain with evolving markets.

Vision

Our Vision is to be a leading Web Solution company in the IT sector and progress in our current position in the market. We know that Customer growth is our growth, so we commit our customers to help in achieving their business goals. We believe in working with the accuracy and best quality.

Mission

Onepixel Soft Pvt. Ltd.'s mission is to apply Branding, Digital Development, and Design capabilities to entitle Startups and Brands to meet our client needs. Exceed clients' expectations by going beyond software to provide the best Web solutions that transform data into knowledge, enabling them to solve their problems.

Our Development Process

We take a structured approach to software development. Our development process was created to ensure every project is delivered on-time and on-budget. Once your web design project kicks off, here's what to expect:

- **Initial Planning**
- **Wire framing**
- **Mockups**
- **Graphics**
- **Development**
- **Testing**
- **Deployment & Optimization**

Our Services

We provide services as per our customers' requirements that help in increasing the brand value of the business. Our services include:



App Development

- IOS - App Development
- Android App Development
- Hybrid App Development

Graphic Designing

- Logo Design
- Brochure Design
- UI Design
- Flyer Design
- Packaging Design

Website Development

- Wordpress Website Development
- Static Website Development
- Dynamic Website Development
- Landing page Website Development
- Drupal Web Development
- Classified Website Development
- E-Commerce Development

Digital Marketing

- Mobile App Marketing & Advertising
- IT Consultancy
- Digital Marketing Services
- SEO/SMO Service Provider

Software Development

- CRM Software Development
- ERP Management Software
- Invoice Software Development
- Hotel Management Software
- HRM Development Software
- LMS Management Software

Project Overview:

We propose a comprehensive Business Management System tailored for **Shawarma Brothers, Mansarovar** to streamline operations, improve efficiency, and enhance customer experience. Our solution includes robust features for **Product & Inventory Management, POS & Billing, Sales Tracking, Order Management, Purchase Management, Vendor & Expense Tracking, and Staff & Salary Management.**

Modules and Features:


1. Product & Inventory Management

Efficiently manage product listings and inventory across multiple outlets and warehouses.

- Add products with SKU, category, pricing, and images.
- Stock management for each outlet and warehouse.
- Auto-update stock levels after each sale.
- Low-stock alerts and stock transfer requests.

2. Point of Sale (POS) & Billing

A fast and user-friendly POS system for seamless transactions.

- POS interface for quick billing.
 - Add products to the cart via barcode scan or search.
 - Generate invoices (Print, PDF, WhatsApp/SMS).
 - Support multiple payment modes (Cash, UPI, Card).
 - Apply discounts, GST, and promotional offers.
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3. Sales Performance Tracking

Gain insights into business performance with real-time reports.

- Daily, weekly, and monthly sales reports.
- Outlet-wise and employee-wise sales insights.

4. Order Management Module (Delivery & Tracking)

Track and manage customer orders, deliveries, and returns.

- Create customer orders & assign delivery dates.
- Warehouse/outlet stock check before order confirmation.
- Order status tracking (Pending, Shipped, Delivered).
- Automated SMS/WhatsApp updates for customers.
- Product return & refund process.

5. Purchase Management System

Optimize purchasing and supplier interactions.

- Track purchase orders and supplier payments.
- Auto-update inventory with received stock.
- Maintain a record of purchase history.

6. Vendor Management

Seamlessly manage supplier relationships.

- Store vendor details and contracts.
- Track pending and completed payments.

- Rate vendors based on service quality.

7. Expense Management

Monitor business expenses effectively.

- Categorize expenses (Rent, Utilities, Supplies, etc.).
- Generate reports on monthly expenditures.
- Set budget limits and track overspending.

8. Staff & Salary Management

Streamline HR processes and salary disbursement.

- Maintain employee records with attendance tracking.
 - Automate salary calculations with deductions.
 - Generate payslips and salary reports.
 - Performance tracking for incentives and bonuses.
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Technology Used:

❖ Back-end Technology

- PHP /Codeigniter

❖ Front-end Technology

- HTML, CSS, BOOTSTRAP, JAVASCRIPT, JQUERY, AJAX

❖ DATABASE

- MYSQL

❖ Hosting

- Cloud-based or on-premise (as per requirement)

Payment Milestones

❖ First Milestone

- 25% Payment would be “advance”, before starting the project.

❖ Second Milestone

- 25% Payment after Figma (UI/UX) design/ Web Design Submission.

❖ Third Milestone

- 35% Payment after Submission on First Project Draft (During Test Mode).

❖ Fourth Milestone

- 15% Payment after submission of Complete Project.

Note: Project report on weekly basis.

Benefits of the CRM

- Enhanced efficiency: Automates workflows and reduces manual errors.
- Real-time insights: Provides actionable data for decision-making.
- Optimized inventory: Reduces stock wastage and improves order fulfillment.
- Improved customer satisfaction: Faster response times and better order tracking.
- Cost reduction: Automated financial management minimizes overhead expenses.

Timeline

Please find below the tentative timeline of the process we adhere to:

Phase	Timeline
1. Requirement Gathering & Analysis	[1 Weeks]
2. UI/UX Design	[1 Weeks]
3. Development & Integration	[5 Weeks]
4. Testing & Quality Assurance	[1 Weeks]

Pricing

Please find below the rates of our aforementioned services:

Description	Amount
Complete Development Including UI/UX	3,80,000/-
6 th Month Support	Free
GST Exclude (18%)	Exclude

Note: price will be increase or decrease according to the client requirements

Terms and Conditions

1. **Payment:** The Customer shall make the payment upon the deliverables of the services rendered from the Company. The amount varies as per different services opted for by the Customers. The mode of payment shall be cash/bank transfer/online payment or any other mode of payment as per the Company standards.
2. **Performance of Services:** The Company agrees to perform such branding proposal services as agreed by the Customer. The Company further agrees to provide such services with its available skills, resources, and expertise in a professional and timely manner with the highest quality services.
3. **Relationship of Parties:** It is agreed that the Parties herein are independent contractors and their relationship between both the Parties shall not constitute a partnership or a joint venture.
4. **Governing Law:** The Parties agree that this Proposal shall be governed by the laws of Rajasthan. In the event the Parties do business in different states, this Proposal shall be governed by the laws of Rajasthan.
5. We will provide you 6th month free support after deployment on server.

THANK YOU