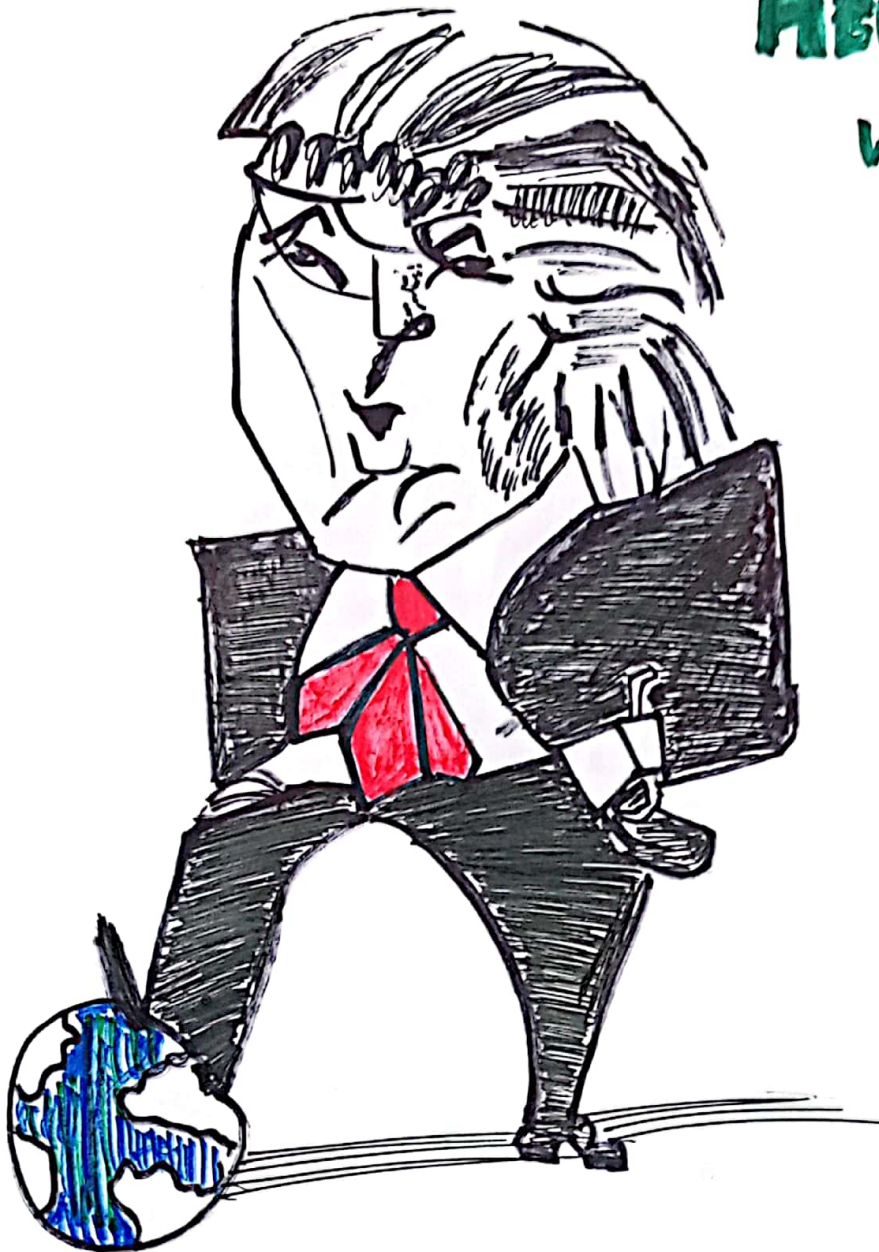


LET'S THINK SERIES - PSIR

HEGEMONY

What is it?



DONALD TRUMP [USA] treating the globe like football - display of hegemony

GRAMSCI  
the  
Concept  
of  
Hegemony

- a neo-Marxist scholar
- Theorician of superstructure; because he re-analyzed marx and saved Marxism from Economic Determinism

also gave the

**Concept of Hegemony**

the oppression of Bourgeoisie class not only because of economic structure but due to

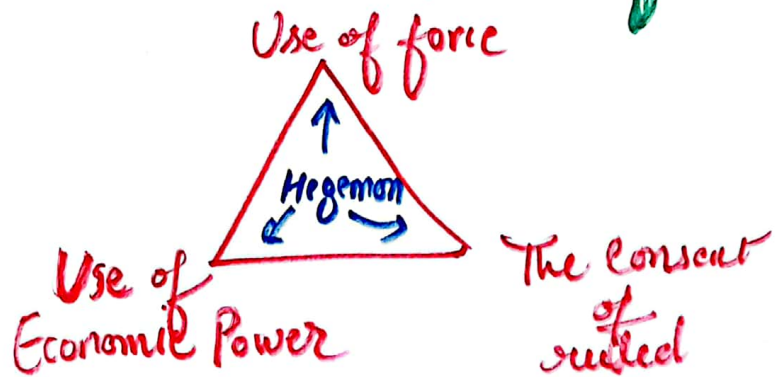
Cultural Hegemony

Historic Bloc

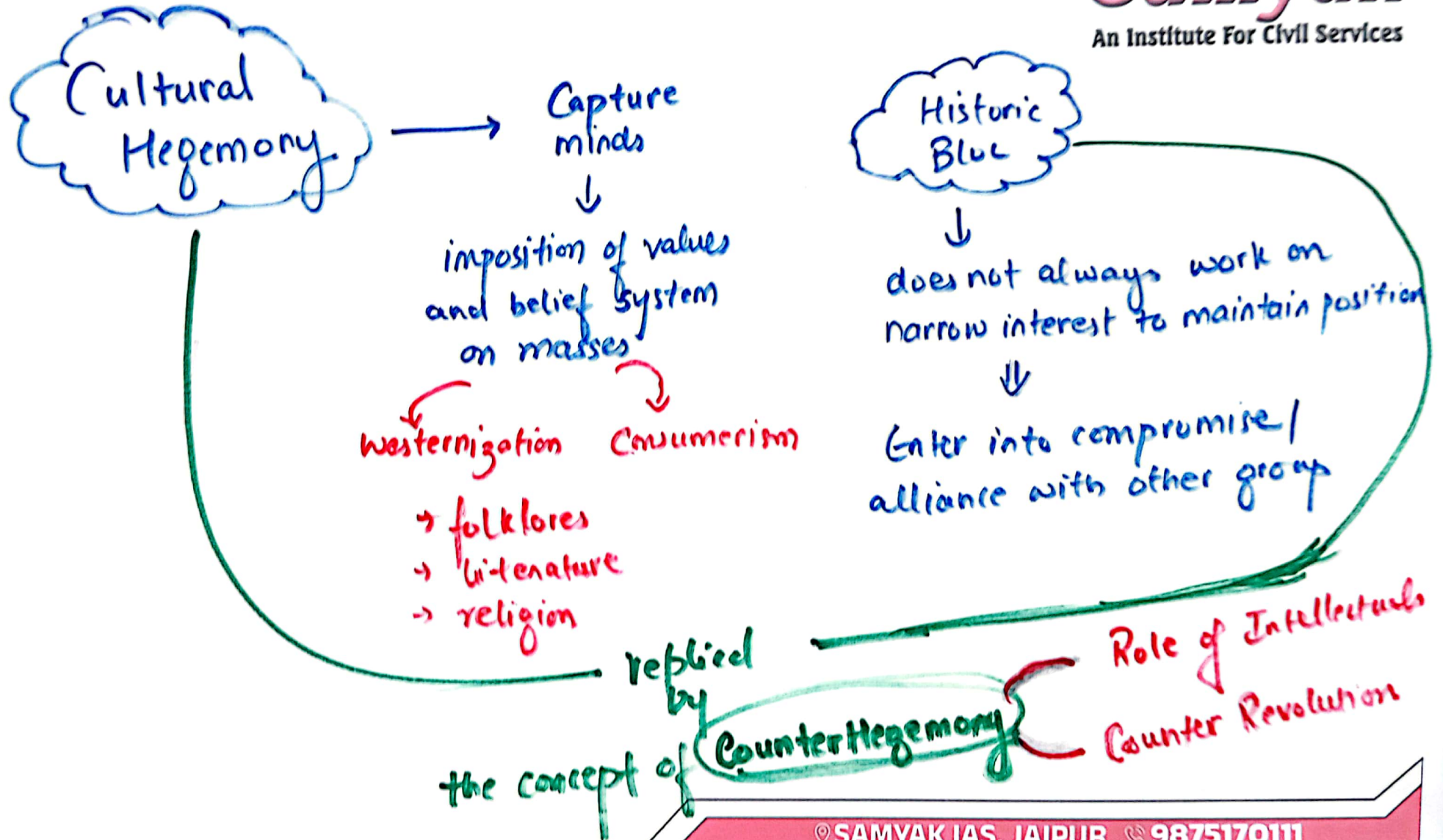
Capturing of minds

Manufacturing of consent

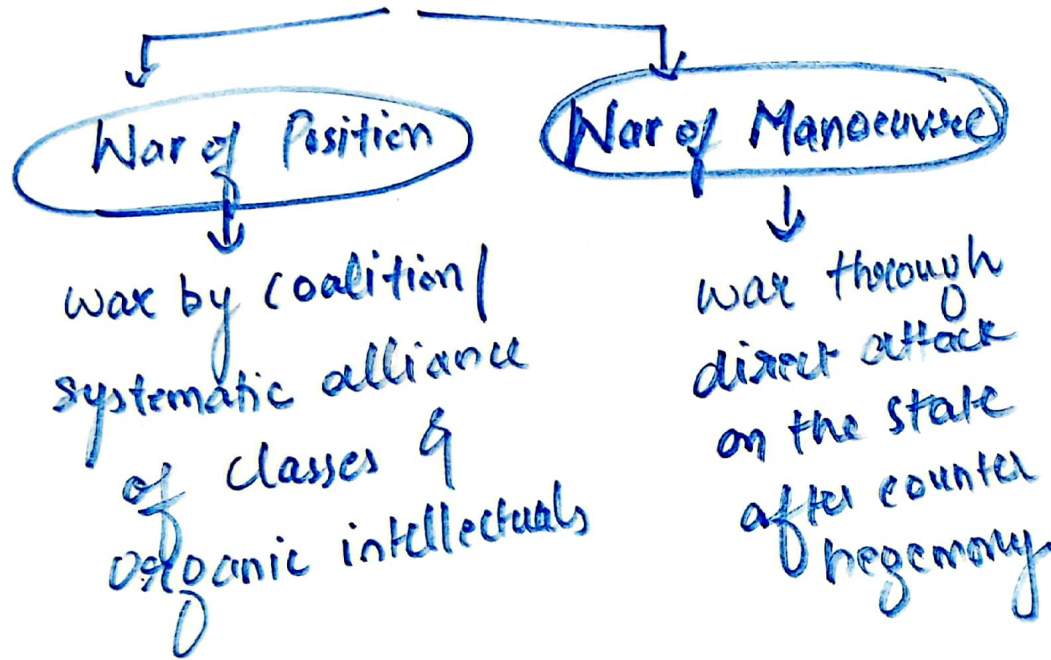
Coercion      Consent of ruled







## How Counter Revolution



## Other Opinion Bloc

**Althusser**



!! ~~State~~ forgotten / erased - while state also have ideological apparatus

**Focault**

It is only marx view Gramsci explains no marx view of power.