ONEPIXEL SOFT

Proposal

For

Kiyama fashion

Website

www.onepixelsoft.com

Index

1. Project Overview

We propose developing an e-commerce website using WordPress with WooCommerce. The website will be customized to provide a user-friendly, responsive platform tailored to your business needs, with features to support product listings, checkout, secure payment integration, and customer management.

2. Core Features

- **User-Friendly Catalog**: Organized catalog with intuitive filter options (size, color, type) allowing easy browsing.
- **Detailed Product Pages**: Product-specific pages with high-quality images, descriptions, and specifications.
- **Cart & Secure Checkout:** User-friendly shopping cart and secure checkout with popular payment options (e.g., Razorpay, PayU).
- **User Management:** User accounts with order history, wishlist functionality, and personalized recommendations.
- **Inventory & Order System**: Real-time inventory and order management for efficient stock control.
- **Discount Coupons:** A discount coupon system for promotional campaigns.

3. Product Categorization & Filtering

- Advanced Search Filters: Enhanced filtering options by price, category, availability, and trending products.
- Category Management: Structured categories and subcategories tailored to clothing types (e.g., luxury, casual) for improved navigation.

4. User Account & Shopping Experience

The user account section offers a personalized shopping experience:

- Registration & Profile Management: Simple account creation with email verification.
- Order History & Wishlist: Access to order history and a wishlist feature for tracking favorite products.

5. Admin Dashboard

A streamlined, intuitive admin dashboard:

- Product & Order Management: Add, update, and manage products and orders in real-time.
- Customer Account Management: View and manage user accounts, order history, and engagement metrics.
- Inventory Control: Automated updates for stock alerts, sales reporting, and order tracking.

6. Security and Performance

- Our development prioritizes high security and performance:
- SSL Certification: For encrypted data transfer, protecting sensitive customer data.
- Web Application Firewall (WAF): Additional security to protect against web vulnerabilities.
- Free 1-Year Hosting & SSL Certificate: Complimentary hosting and SSL for the first year.

7. Region-Specific Customization

The site will be optimized for user engagement in targeted regions:

- Localized Design Elements: Tailored navigation and design.
- Country-Specific Algorithms: Product recommendations based on regional shopping trends.

8. Additional Services

To ensure continuous improvement:

- Data Security & Backup: Regular backups and security protocols to prevent data loss.
- Feature Expansion: Options for new features or major updates with minimal additional costs.

9. Cost and Payment Breakdown

1st Milestone: 35% Advance – ₹22,750

2nd Milestone: 35% on First Draft – ₹22750

3rd Milestone: 30% on Project Completion – ₹19,500

Total Cost: ₹65,000 Payment Milestones:

10. Development Phases and Timeline

Total Duration: 2 months (approximately 40-45 working days)

Phase 1: Requirements Gathering & Planning (5 days)
- Task: Requirements analysis, stakeholder meetings, documentation
- Team: Project Manager

Phase 2: Design (10 days)
- Task: UI/UX design, prototyping, feedback sessions
- Team: UI/UX Designer, Project Manager

Phase 3: Frontend Development (10 days)
- Task: Development of user interface, responsive layout integration
- Team: Frontend Developer, Project Manager

Phase 4: Backend Development (10 days)
- Task: WooCommerce setup, MySQL integration, API development
- Team: Backend Developer, Database Administrator, Project Manager

Phase 5: Testing (QA) (3 days)
- Task: Unit testing, integration testing, UAT
- Team: QA Tester, Project Manager, Developers

Phase 7: Maintenance and Support (Ongoing)
- Task: Regular updates, bug fixes, feature enhancements
- Team: Project Manager, Developers

Cost Distribution by Feature

Feature	Cost (₹)
UI/UX Design Frontend	₹10,000
Development Backend	₹20,000
Development Testing	₹20,000
(QA) Deployment Total	₹5,000
Development Cost	₹5,000
	₹65,000

Note: This cost covers the entire project as specified.

Note: Once the UI/UX design is finalized, no further changes will be accepted to the design or the process.

Next Step

To take this process forward and begin work on a personalized social media strategy, Impulse Can:

1. Accept the current proposal and sign the contract of work
2. Discuss any changes, review the updated proposal and sign the contract of work

Once the agreement has been signed, Our team will schedule a project launch meeting with the business and begin groundwork. This proposal is not set in stone. We are happy to make changes at Impulse request once the project has commenced, but this may be subject to billing revisions.

REGARDS,

Manish Kumar

THANK YOU

Contact Us:

+91-7737451230

www.onepixelsoft.com